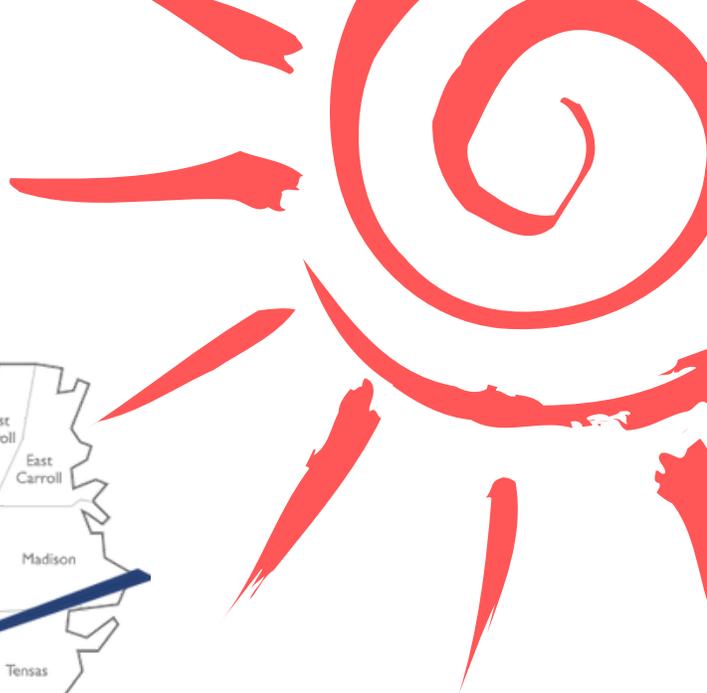


SPRING/SUMMER

2023

May - July



# Levitt AMP

Baton Rouge



Sponsorship Request



# Who are We?

Scotland Saturdays' most prized asset is our ability to galvanize the people. Since its founding in 2018, Scotland Saturdays has become the go-to organization for information and opportunity for small business owners, performing artists, community development initiatives, and economic sustainability resources. Since June 2018, we have been organizing a monthly market, on the last Saturday of each month. Each event has reflected the current needs of the community and has served to connect citizens with resources needed for healthy and sustainable lives. Scotland Saturdays has implemented Christmas, Thanksgiving, Fourth of July, and Juneteenth events; giveaways, special performances, community bike rides, and kids' fests are all examples of events successfully organized by SS. Each year, for the Christmas Tree Lighting Ceremony/Block Party, Easter Egg Hunt, and the Halloween celebration, Scotland Saturdays, books the BREC stage, multiple choirs and vocalists, a standing band, sound, lighting, children's attractions (i.e., space walks, stem activities, and book mobile), portable potties, and 20-30 small business owners and community organizations. We have made a name for ourselves cultivating the ultimate family experiences, fun, food, and shopping.

With the Levitt AMP Music Series Grant award secured, we are taking the overall Scotland Saturdays' experience to the next level. This opportunity also allows us to further our partnerships and connections with other homegrown community stakeholders. It is opportunities like these that contribute to overall redevelopment of our community; a vision we know our organizations share. Please review this sponsorship packet, and let us know if this is a project your team would like to support. I look forward to hearing from you soon.

Best Regards,

*Janel Washington*

## Contact Us:

Janel Washington  
Executive Director  
scotlandsaturdays@gmail.com  
225-907-7413

# Why Join?



**Scotland  
Saturdays**  
OPEN MARKET

The Scotlandville Plaza sits at the center of historic Scotlandville, a mostly black neighborhood in the shadows of the Southern University and A&M College in Baton Rouge, Louisiana. Community-led efforts and advocacy have resulted in renewed investment and revitalization of the plaza and surrounding areas with the development of coffee shops, halls, restaurants, barbershops and other businesses after decades of neglect by the city. Much of this revitalization was prompted by the creation of Scotland Saturdays', a monthly community market/mini festival created and facilitated by the non-profit "Scotland Saturdays".

During this monthly event local vendors sell their products, musicians and poets perform their works in front of their own community, and community members can directly support their local entrepreneurs. The plaza also acts as the community gathering place where our current council woman hosts the yearly Christmas tree lighting, easter egg hunts, trick or treat Halloween events, back to school celebrations, Juneteenth events, and other initiatives. Scotlandville Plaza also has the benefit of being located at a major intersection of Scotland Avenue, Scenic Highway, and Swan Street. This intersection lays in the pathway of a number of local parades, iconic businesses, and events throughout the year like the Southern University Homecoming Parade and is a main gathering place for celebrations in the community.

# Sponsorship Benefits

## **DIAMOND SPONSORSHIP \$10,000**

- Company Logo on event website
- Company Logo on all promotional material (distributed and posted)
- Company logo/name on all advertisements including tv, radio and print
- Company listed on all pre-event press releases and press materials
- Company Logo on all event t-shirts
- Company banner displayed at event (provided by the company)
- Vocal acknowledgement of sponsorship throughout the event
- Listed as partner on Website
- 4 T-shirts for event
- 4 Logo'd Goodie Bags
- All-Access to VIP areas (if designated)

## **PLATINUM SPONSORSHIP \$7,500**

- Company Logo on event website
- Company Logo on all promotional material (distributed and posted)
- Company logo/name on all advertisements, including tv, radio, and print
- Company Logo on all event t-shirts
- Company banner displayed at event (provided by the company)
- Vocal acknowledgement of sponsorship throughout the event
- Listed as partner on the website
- vendor table
- 3 T-shirts for event
- 3 Logo'd goodie bags
- All-Access to VIP areas (if designated)

# Sponsorship Benefits

## **GOLD SPONSORSHIP \$5,000**

- Company logo on event website
- Company logo on all promotional material (distributed and posted)
- Company logo on all ads, including tv, radio, and print
- Company logo on all event t-shirts
- Company banner displayed at event (provided by the company)
- Vendor Table
- 2 t-shirts for event
- 2 Logo'd goodie bags
- All-Access to VIP areas (if designated)

## **SILVER SPONSORSHIP \$2,500**

- Company Logo on event's website
- Company Logo on all promotional material (distributed and posted)
- Company banner displayed at event (provided by the company)
- Acknowledged at the beginning and end of the event.
- Vendor Table
- Listed as event sponsor in post-event press release and materials
- 2 t-shirts for event
- 2 logo'd goodie bags
- All-Access to VIP areas (if designated)

## **BRONZE SPONSORSHIP \$1000**

- Company Logo on event website
- Company logo on event t-shirts
- Company banner displayed (provided by company)
- Listed as event sponsor in post-event press release and materials
- Acknowledge at the end of the event
- Vendor table